



Dril-Quip, Inc.

NYSE: DRQ

**Sector:** Energy

Senan Lonergan

SELL Price Target: \$46.37

## Key Statistics as of 2/17/2016

Market Price: \$53.38

Industry: Oil/Gas Drilling and Exploration

Market Cap: \$2.05B

52-Week Range: \$48.88 - \$81.78

Beta: 0.21

## **Thesis Points:**

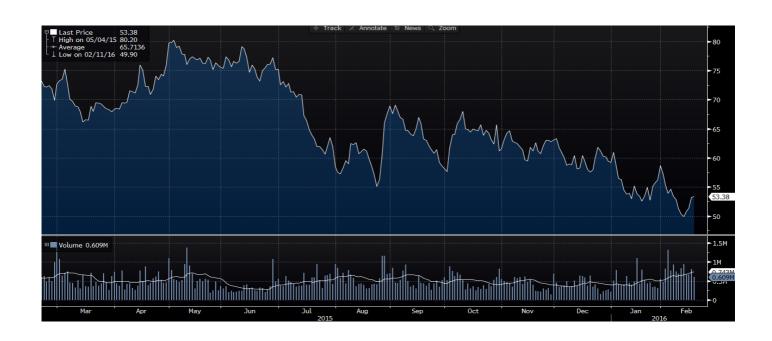
 Recent oil supply freezes will significantly impact revenue growth

Analyst:

- Market is optimistic about oil futures and is overvaluing DRQ
- Recent jump in stock price presents an ideal entry point

## **Company Description:**

Dril-Quip, Inc., together with its subsidiaries, designs, manufactures, sells, and services engineered offshore drilling and production equipment for use in deep-water, harsh environment, and severe service applications worldwide. The company operates through three segments: Western Hemisphere, Eastern Hemisphere, and Asia-Pacific. Its principal products comprise subsea and surface wellheads, subsea and surface production trees, subsea control systems and manifolds, mudline hanger systems, specialty connectors and associated pipe, drilling and production riser systems, liner hangers, wellhead connectors, and diverters. The company also provides technical advisory services, and rework and reconditioning services, as well as rental of running tools for use in the installation and retrieval of its products. Its products are used for drilling and production of oil and gas wells on offshore platforms; tension leg platforms, which are floating production platforms connected to the ocean floor via vertical mooring tethers; Spars, a floating cylindrical structure; and floating production, storage, and offloading monohull moored vessels, as well as to explore for oil and gas from offshore drilling rigs, such as floating rigs and jack-up rigs. The company sells its products directly through its sales personnel, independent sales agents, and representatives to integrated, independent, and foreign national oil and gas companies, as well as offshore drilling contractors, and engineering and construction companies. Dril-Quip, Inc. was founded in 1981 and is headquartered in Houston, Texas.





#### **Thesis**

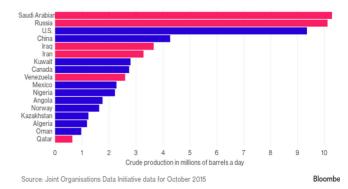
The macro environment and the overvaluation by the market provide investors with an opportunity to profit from a short sell of DRQ. With oil prices seemingly to have bottomed, the upcoming years do not present an optimal environment for DRQ. The company relies on the demand of its offshore drilling equipment, as well as its service and maintenance. The combination of oil prices hovering \$30 a barrel and the significant decline in drilling for 2016, will decline revenue growth by 25%. Furthermore, the recent jump in oil prices have carried DRQ's stock price by nearly 6%. While DRQ is prone to moving with sudden changes in oil prices, a stable low price will expose the company and allow its stock price to fall. Ultimately, the current \$53.38 a share provides an optimal entry point for a short sell.

## Industry Outlook

On 2/16/2016, Iran agreed to join Saudi Arabia, Russia, Qatar, Venezuela, and other OPEC members in capping their supply to stabilize global oil markets. The collaboration of OPEC, the organization that controls more than 80% of the world's oil, and Russia, the world's second biggest crude producer, will ultimately halt the decline of crude prices. However, capping the supply does not mean an increase in oil prices. With global production reaching the greatest barrels per day since 2008, the markets will have a surplus for years to come. Although oil has increased to over \$30 this week, analysts do not expect a significant incline for some time. U.S. companies have been decreasing production since April 2015, and still there is an incredible surplus. The energy sector, particularly companies with high D/E ratios, will continue to lag, and equipment and services providers, such as Dril-Quip, will have declining revenue growth.

#### Major Producers Seek Cooperation

Russia and Saudi Arabia, the world's two biggest crude producers, sought participation in an output freeze from other nations including Iran and Irag.



### **Business Model**

The company has a very strong global presence, as well as a wide range of customers and competitors. While the Company is not dependent on any one customer or group of customers, the loss of one or more of its significant customers could, at least on a shortterm basis, have an adverse effect on the company's results of operations. Approximately 54% of Dril-Quip's business comes from the U.S., Mexico, and Canada, while the remainder comes from OPEC and other Eastern hemisphere companies. The company's principal customers are major integrated, large independent and foreign national oil and gas companies. Offshore drilling contractors and engineering and construction companies also represent a minor customer base. DRQ's customers are generally oil and gas companies that are well-known participants in offshore exploration and production such as Exxon Mobile, Chevron, Shell, BP, Hess and many others. Furthermore, Dril-Quip faces significant competition from other manufacturers and suppliers of exploration and production equipment. Several of its primary competitors are diversified multinational companies such as AkerSolutions, FMC Technologies, OneSubsea, and GE Oil and Gas. While DRQ does hold a significant market share for subsea drilling equipment sales, the overall microenvironment continues to hurt their customers, and consequently, hinder the company's growth.



## People

While DRQ has been given a short sell recommendation, it is not at the fault of management. The company is managed by a professional team of individuals, all of whom have considerable experience in their field. Blake T. DeBerry was appointed President and Chief Executive Officer in October 2011, prior to which he was Senior Vice President - Sales and Engineering. James A. Gariepy was appointed Senior Vice President and Chief Operating Officer in October 2011 as well. Jerry M. Brooks, Vice President of Finance and Chief Financial Officer, has been Chief Financial Officer since March 1999. Lastly, James C. Webster, Vice President of General Counsel and Secretary, joined the Company in February 2011.

### **Product Differentiation**

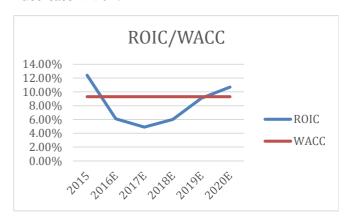
FY 2014 demonstrates that over 83% of DRQ's sales come from drilling equipment, while the remainder is attributed to service. Their product line includes 17 internally developed products in which they are all vertically integrated into manufacturing operations. The company has very reliable subsea control systems, as well as 19 floating production platforms worldwide. Moreover, DRQ has been recognized on several cases for innovation in their industry. They were the first company to perform a full-scale system level validation test on a Subsea Wellhead System, and also the first to fully implement Advanced Product Quality Planning (APQP). However, while DRQ is diversified in location, their focus on drilling equipment and services specifically makes them very susceptible to oil prices.

#### **Financials**

From 2010 until 2014, Dril-Quip grew substantially. With U.S. and global customers drilling at an exceptionally high rate, DRQ's revenue grew by nearly 65%. In addition, as a result of sufficient management, operating costs

# Siena Market Line 3<sup>rd</sup> week of February 2016

were able to remain relatively stable. As a result, the company's EBITDA grew by just under 82%. However, the slowdown in drilling has severely impacted DRQ; revenue fell by 1% and EBITDA by 5%. Estimates for 2016-2019 are pessimistic and WAAC is expected to far exceed ROIC in the following years. The company will survive the market conditions, as it has nearly a 0 D/E, but the next 2-3 years are expected to be turbulent and each year will eat away at its value. Further research demonstrates that the main driver for a decline in the stock price is accredited to revenue and operating cost changes. Operating costs/revenue are expected to remain relatively stable, around 72%, but revenue will decline. A sensitivity analysis shows that 74.9% of stock price changes is attributed to revenue by operations. For FY2016, revenue is expected to decrease by 25%, followed by another 16% decrease in 2017.



#### Conclusion

In conclusion, DRQ is recommended as a short-sell for reasons largely attributed to macro-environment factors. With oil prices to seemingly have bottomed, the company's revenue is expected to decrease by 25% in 2016. With WAAC far exceeding ROIC, DRQ's stock price will decrease, presenting short selling investors with an opportunity to profit. The very recent rise in oil prices has brought up DRQ by nearly 6% this week- an ideal entry point for a short. An intrinsic value target price, based off of invested capital, is set at \$46.37.



