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Ross Stores Inc.: ROST

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Sector: Consumer Discretionary

Industry: Specialty Retail Current Price: \$100.03 Target Price: \$126.93

Company Description: Ross stores, Inc. operates two brands of off-price retail apparel and home accessories stores. Ross Stores offers name brand and designer apparel, accessories, footwear and home fashions at discount prices.

BUY

Current Price: \$100.03 Target Price: \$126.93 Market Cap: 37.35B Average volume: 2.9M P/E Ratio: 24.27



Thesis:

Ross stores are deemed as a retail treasure and a rarity for its strong sales and earnings growth.

ROST showed very strong results during the last quarter and is expected to continue with their revenue and earnings progress mainly due to their long-term store growth potential that continues to add value to the company.

Catalysts:

- Short Term(within the year): off-price and off-mall nature
 - 100 stores per year (Slow and steady)
- Long Term (3+): Strong numbers that affirm the company's long term growth narrative.
 - -Long-term store growth potential (2600 to 3000 stores)





Company performance within the Industry:



The principal competitive factors in the off-price retail apparel and home fashion industry are offering significant discounts on brand name merchandise, offering a well-balanced assortment that appeals to target customers, and consistently providing store environments that are convenient and easy to shop. To execute this concept, ROST continue to make strategic investments in their merchandising organization. Also

continue to make improvements to their core merchandising system to strengthen their ability to plan, buy, and allocate product based on more local versus regional trends. Nevertheless, the retail apparel market is highly fragmented and competitive. Ross Stores face a challenging macro-economic and retail environment that creates intense competition for business from department stores, specialty stores, discount stores, warehouse stores, other off-price retailers, and manufacturer-owned outlet stores, many of which are units of large national or regional chains that have substantially greater resources. The company also compete to some degree with retailers that sell apparel and home fashions through catalogs or online. The retail apparel and home-related businesses may become even more competitive in the future. However. Ross Stores Inc. is outperforming in the industry and versus its competitors where if we compare by Net Income we can see that during the 2nd Quarter 2018 Net Income grew year-to-year by 23.02% for ROST while most of the player have experienced a contraction in NI by -59.44%

Business Overview:





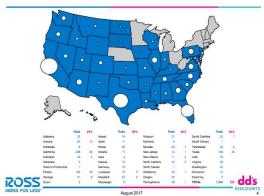
Ross Stores, Inc. is an S&P 500, Fortune 500, and NASDAQ 100 (ROST) Company headquartered in Dublin, California, with fiscal **DISCOUNTS** 2018 revenues of \$14.7 billion. Ross Stores provide the globe

best brands and latest styles where the firm work directly with manufacturers to negotiate their deals. The company's culture believes in "no frills" therefore no window displays, mannequins or fancy fixtures and decorations in their stores believing that this allow them to pass more savings to their customers. The Company operates Ross Dress for Less® ("Ross"), the largest off-price apparel and home fashion chain in the United States with 1,483 locations in 38 states, the District of Columbia, and Guam as of October 15, 2018. Ross offers first quality, in-season, name brand and designer apparel, accessories, footwear, and home fashions for the entire family at savings of 20% to 60% off department and specialty store regular prices every day. The Company also operates 237 dd's DISCOUNTS® in 18 states as of October 15, 2018 that feature a more moderately priced assortment of first quality, in-season, name brand apparel, accessories, footwear, and home fashions for the entire family at savings of 20% to 70% off moderate department and discount store regular prices every day.





Operations:



Ross Stores operates two brands of off-price retail apparel and home fashion stores: Ross Dress for less and dd's DISCOUNTS. Ross does a roaring trade in off-price apparel and home fashion chain, offering first quality, in-season, namebrand, and designer apparel, as well as accessories, footwear and home décor at between 20%-60% off department and specialty store regular prices.

Launched in 2004, dd's DISCOUNTS serves one of the fastest-growing demographic markets in the US. The ultra-low-price spinoff, which offers brand-name apparel at a 20%-70% discount, has grown to almost 237 locations in 18 states including California, Florida and Texas. Similarly, Ross Stores for less has 1,483 Ross Dress for Less stores in 38 states. The stores average 23,200 sf, and they are located in strip shopping centers in urban and suburban neighborhoods. The retailer operates six distribution-processing facilities: three in California, two in South Carolina and one in Pennsylvania. These distribution centers are the sole source of its stores merchandise. In addition, the discounter owns and leases three other warehouse facilities for pack-away storage. To distribute merchandise to stores on a regular basis. Ross Stores enlists the help of third party cross-docks.

Long term plan:

Ross Stores announces the recent opening of 30 Ross Dress for Less Ross and ten dd's DISCOUNTS stores across 19 different states in September and October. These new locations complete the Company's store growth plans for fiscal 2018 with the addition of 99 new stores.

"This fall, we continued to expand our Ross and dd's footprints across our existing markets as well as expansion in our newer market – the Midwest," said Jim Fassio, President and Chief Development Officer. "We now operate nearly 1,500 Ross and over 230 dd's DISCOUNTS locations. Looking ahead, we continue to believe there is plenty of opportunity to further expand our store base for both chains given consumers' ongoing focus on value. As such, we recently updated our longer-term growth store potential to reflect our confidence that Ross can grow to 2,400 locations and dd's can become a chain of 600 stores."

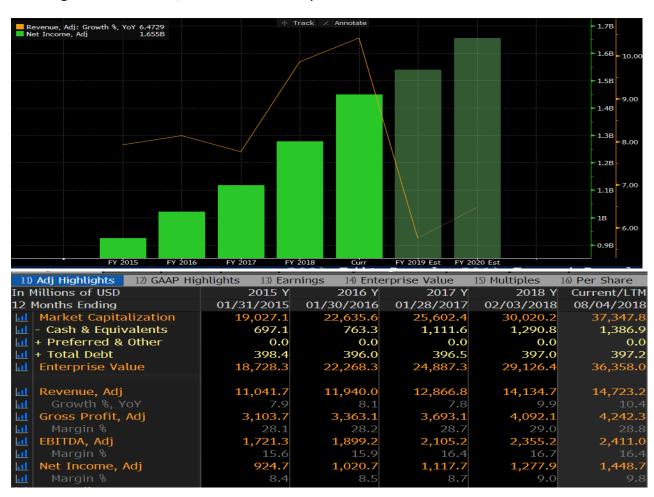
Financial Performance:

Ross Stores annual sales have risen more than 40% since 2011 thanks to rapid store expansion and steady same-store sales growth between 3%-7% yearly. Its annual profits have kept pace with top line growth over the period as the chain has managed to slow its overhead cost growth. The fast-growth chain's sales jumped 8% to \$12.9B a \$1B gain, during the fiscal year 2017 again that was mainly due store growth. Comparable store sales have also increased by 4%. The net income was up to 8.7% to





\$1.1B due to the lower cost of goods sold, mainly offset by higher selling, general and administrative expenses. Cash from operating activities also grew by 14% to \$1.6B in reflect to higher net income. Followed by year 2018 where Ross Stores have continued to perform well the revenue grew to 10% resulting sales of \$14.12B, net income similarly rose to 9% - \$1.3B.



Ownerships:

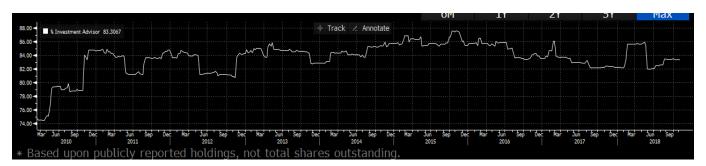
Institutions own 99.48% of Ross Stores Float. Investment advisors own 83.31% of the float with Vanguard Group Inc. being the top holder 9.70%. BlackRock Inc. come on the second place owning 7.01% of the float. Followed by FMR LLC who also own a big portion of

54) Ownership Type	10/29/17	Curr	Change
41) Investment Advisor	82.28	83.31	+1.03
42) Pension Fund	4.18	4.51	+0.33
43) Hedge Fund Manager	5.03	3.88	-1.15
44) Individual	2.23	2.18	-0.05
45) Bank	1.84	1.8	-0.04
46) Government	1.89	1.38	-0.51
47) Insurance Company	0.95	1.38	+0.43
48) Sovereign Wealth Fund	0.96	1.05	+0.09 🔼
49) Corporation	0.27	0.25	-0.02 🗠

6.28%. Pension Fund own 4.51% of the total float. While hedge fund have, approximately 3.88% compared to 5.03% last year.







Sales/Earnings outlook:

Looking at the company's performance, ROST has continued on showing progress. Last results of Q2 2018 were positive. Earnings per share for the first weeks of Q2 were at \$1.04, up from \$0.82 compared to the same time last year 2017. Net earnings have grew from \$317M to \$389M in 2018. Total sales for the second quarter have increased by 9% to \$3.7 billion comparable to stores sales that grew 5% compared to Q2 2017. The growth was on top of the same-store sales gain of 4% for Q4 2017. Q2 2018, there was an obvious strength across merchandise categories and geographic markets. So better than expected operating margin of 13.8% was down from last year as higher merchandise gross margin and leverage on occupancy and buying costs were more than offset by a combination of unfavorable timing of pack away-related expenses, higher freight costs, and this year's wage investments. For both Q1 and

Earnings Per Share Summary



Q2 of 2018, EPS were \$2.15 up from \$1.64 last year. Similarly, sales rose 9% to \$7.3B just for the first two quarters of year 2018. Ending Q2, inventories were up by 6% prior to the year before. Average in-store inventories were similarly up by 4% while the Pickaway as a percentage of total inventories was 44% compared to 46% last year. In addition to that dd's DISCOUNTS had a very strong sales growth which led to a solid growth in the operating profit year-to-date. Resulting of the total year

performance, revenue there is a revenue growth of 10.4% at \$14.7B compared to \$12.8B in 2017. The yea-to year revenue is expected to keep increasing for the up-coming years with a slower pace growth. Ross Stores will have a forecasted revenue growth of 5.8% in 2019 with a revenue of \$14.9B followed by a 6.5% growth in 2020 with a revenue of \$15.9B and a 6.6% revenue growth in 2021 with a revenue of \$16.96B followed by a growth of 8% in year 2022 with a revenue reaching \$18.3B. CEO - Ms. Rentler said, "While we are encouraged by our recent strong sales and earnings results, we again face our own challenging multi-year comparisons as well as a very competitive retail environment. As a result, although we hope to do better, we continue to take a prudent approach to forecasting our business in 2018." The results of 2018 have continued to exceed expectation similarly to the forecasted revenue growth for the next years that looks very positive. Ross Stores however remain in a very competitive environment. Yet, there is a big potential on strengthening of the off-price sector and to perform well within this sector. The company is focusing on long term growth with a target of opening 3,000 store





locations that can have a potential of 80% increase over ROST current base Condensed Consolidated Statements of Earnings

Three Months Ended			Ended	Six Months Ended			
	August 4, 2018		July 29, 2017		August 4, 2018		July 29, 2017
\$	3,737,926	\$	3,431,603	\$	7,326,545	\$	6,738,032
	2,666,983		2,420,942		5,189,202		4,750,908
	554,581		498,276		1,079,004		973,095
	(1,393)		2,341		(1,896)		5,510
	3,220,171		2,921,559		6,266,310		5,729,513
	517,755		510,044		1,060,235		1,008,519
	128,351		193,505		252,579		370,962
\$	389,404	\$	316,539	\$	807,656	\$	637,557
\$	1.05	\$	0.83	\$	2.17	\$	1.66
\$	1.04	\$	0.82	\$	2.15	\$	1.64
	\$	August 4, 2018 \$ 3,737,926 2,666,983 554,581 (1,393) 3,220,171 517,755 128,351 \$ 389,404	August 4, 2018 \$ 3,737,926 \$ 2,666,983	August 4, 2018 July 29, 2017 \$ 3,737,926 \$ 3,431,603 2,666,983 2,420,942 554,581 498,276 (1,393) 2,341 3,220,171 2,921,559 517,755 510,044 128,351 193,505 \$ 389,404 \$ 316,539 \$ 1.05 \$ 0.83	August 4, 2018 July 29, 2017 \$ 3,737,926 \$ 3,431,603 \$ 2,666,983 2,420,942 498,276 (1,393) 2,341 3,220,171 2,921,559 517,755 510,044 (128,351) 193,505 \$ 389,404 \$ 316,539 \$ \$ 1.05 \$ 0.83 \$	August 4, 2018 July 29, 2017 August 4, 2018 \$ 3,737,926 \$ 3,431,603 \$ 7,326,545 2,666,983 2,420,942 5,189,202 554,581 498,276 1,079,004 (1,393) 2,341 (1,896) 3,220,171 2,921,559 6,266,310 517,755 510,044 1,060,235 128,351 193,505 252,579 \$ 389,404 \$ 316,539 \$ 807,656 \$ 1.05 \$ 0.83 \$ 2.17	August 4, 2018 July 29, 2017 August 4, 2018 \$ 3,737,926 \$ 3,431,603 \$ 7,326,545 \$ 2,666,983 2,420,942 5,189,202 554,581 498,276 1,079,004 (1,393) 2,341 (1,896) 3,220,171 2,921,559 6,266,310 517,755 510,044 1,060,235 128,351 193,505 252,579 \$ 389,404 \$ 316,539 \$ 807,656 \$ \$ 1.05 \$ 0.83 \$ 2.17 \$

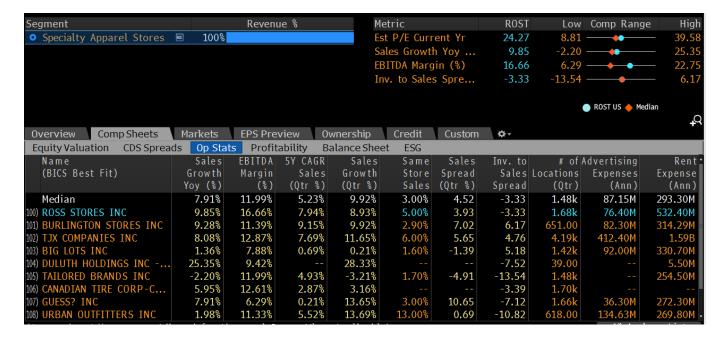
11) Adj Highlights 12) GAAP Hig	jhlights 13) Ear	nings 14) Ente	erprise Value	15) Multiples	16) Per Share	17) Stock Value	
In Millions of USD	2014 Y	2015 Y	2016 Y	2017 Y	2018 Y	Current/LTM	2019 Y Est
12 Months Ending	02/01/2014	01/31/2015	01/30/2016	01/28/2017	02/03/2018	08/04/2018	01/31/2019
Market Capitalization	14,493.4	19,027.1	22,635.6	25,602.4	30,020.2	37,347.8	
- Cash & Equivalents	435.2	697.1	763 . 3	1,111.6	1,290.8	1,386.9	
+ Preferred & Other	0.0	0.0	0.0	0.0	0.0	0.0	
+ Total Debt	150.0	398.4	396.0	396.5	397.0	397.2	
Enterprise Value	14,208.2	18,728.3	22,268.3	24,887.3	29,126.4	36,358.0	
Revenue, Adj	10,230.4	11,041.7	11,940.0	12,866.8	14,134.7	14,723.2	14,948.2
Growth %, YoY	5.2	7.9	8.1	7.8	9.9		5.8
Gross Profit, Adj	2,869.4	3,103.7	3,363.1	3,693.1	4,092.1	4,242.3	4,272.1
Margin %	28.0	28.1	28.2	28.7	29.0	28.8	28.6
EBITDA, Adj	1,549.2	1,721.3	1,899.2	2,105.2	2,355.2	2,411.0	2,387.9
Margin %	15.1	15.6	15.9	16.4	16.7		16.0
Met Income, Adj	837.3	924.7	1,020.7	1,117.7	1,277.9	1,448.7	1,540.1
<u>ш</u> Margin %	8.2	8.4	8.5	8.7	9.0		10.3

Competition:

The principal competitive factors in the off-price retail apparel and home fashion industry are offering significant discounts. As mentioned before, Ross Stores are preforming really well in comparison to their competitors and industry peers. Comparing ROST to other brands financially, we can see that the company has a positive 1-year revenue growth with an average of 9.85% and a 1 years EPS of 17.64%.







Conclusion:

Ross stores are deemed as a retail treasure and a rarity for its strong sales and earnings growth. The discount chain that competes with stores like Marshalls and TJ Maxx continues to post very strong results. Due to their out performance over the last few years and outstanding performance on the company's most recent quarter with the overall sales growing to \$14.7B and same-store sales rising by 5% on top of the 4% growth last year. And also due to their long term plan of opening more stores and growing their expansion in different locations. In addition to their bare-bones philosophy that allows them to pass savings up to 60% on their customers make them a winner in the Industry. The company has indeed a big potential in the market. Therefore, I recommend ROST stock a buy. The company has gained 1.64% in the last trading day, raising from \$98.42 to \$100.03. The price has risen in 6 of the last 10 days up by 5.64%. Over the last two weeks the volume has increased along with the price which is a positive technical sign and in total of 0.32M shares were traded over night. In total of 2.94M shares were bought and sold for \$294M. The stock is a Golden Star Signal and I expect it to have further gains in both short-term and long-term.





