Stock	Buy / Sell	Thesis	Current Price	Target Price	
ВС	BUY	Brunswick is a historic company with a history of delivering quality products to a global market. The quality and reliability of its products set it apart from competitors. They have a competent and experienced management team that are growing the company aggressively. The company is trading near 52 weeks low and is greatly undervalued. Now would be an ideal time to BUY and realize short term profits from the undervaluation and long term growth profits.	\$ 42.67	\$ 53.00	
BJRI	BUY	BJ's is currently feeling the effects of the restaurant industry downturn. The industry wide consequences provide reasoning for the Q3 2016 miss on the top and bottom line. However, the company has implemented a strategic new restaurant growth plan that will allow them to outperform its competitors. BJ's is currently trading at a historically low P/E multiple of 19.46x and EV/EBITDA of 7.33x, well below its 5 year average of 12.4x. Both multiples signal that the company is currently undervalued. Rapidly improving margins and an investor friendly management team support my case of a BUY for BJRI at a price of \$35 or below.	\$ 35.55	\$ 43.00	
BURL	SELL	Upon a thorough fundamental and technical analysis of the Burlington Corporation, there should be a short option placed for a short time period on this stock. The recommendation is to enter at the current price right now of \$69.24, and exit at \$60, yield at least 14.3% return. The reason that a short option is recommended is not relating to the organization's bad performance, but the stock price is quite overvalued. Earnings reports will be released November 22 and I believe that the stock will begin to drop to get to correct valuation that I believe is around \$50-60. The main point that will be made in this report is Burlington's consistency. The company is not a weak company in sales but in 1 year the price has increased by nearly \$25 but the important items on the income statements have basically remained the same (not worth an increase of 54% in the stock). Early this year the stock reached its highest point of \$87.23, because of an overreaction of the expected earnings in Q1.	\$ 69.24	\$ 28.74	

ST	BUY	 Sensata is a growth company with leadership positions in automotive sensors, which is a growing market. It has been delivering strong constant growth and has the ability to make more acquisitions to bring more growth. There are increasing regulations relating to safety and emissions that drive the demand for energy efficient electronic products. Sensata focuses on R&D to develop complex products with applications to the automotive industry. Unappreciated earnings will increase when the company achieves its long-term targets. 	\$	35.81	\$	46.00
TSLA	SELL	 Tesla motors sells more dream than actual sustainable solutions. Investor invest solely in the future outlook and hope that it becomes a reality. The current financials and relative valuation is showing that tesla is highly unprofitable, and there are some major flaws in its Business Model. The current management of the firm is poor. Board, namely CEO Elon musk show signs of non-rational thinking through their Acquisition strategy in regards to their current financial struggle 	₩	190.56	₩	133.66